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TRACY-ANN PALMER

WWW.TRACYANNPALMER.COM

Meet Tracy Ann Palmer

Mastering the Art of Multifaceted Success

Tracy-Ann Palmer is not just a leader; she's a force of nature in the business world, leaving an indelible mark on every industry she touches.

As the trailblazing CEO of The Corporate Athlete Academy and the visionary Co-Founder of Home Industries, Tracy-Ann embodies the rare fusion of strategic brilliance, creative genius, and unwavering commitment to positive change.

A Legacy of Transformation

With over 25 years at the helm of executive leadership, Tracy-Ann has consistently defied expectations and redefined success. Her unique approach transforms organizations from the inside out, cultivating resilient, high-performing teams that shatter industry norms and achieve the extraordinary.

Accolades That Speak Volumes

Tracy-Ann's impact resonates far beyond boardroom walls:

Three-time CRN Power 100 honoree | 2024 Stevie Award winner | 2023 Stevie Award winner
CRN's 2023 Channel Executive Mentor of the Year | 2023 CRN Inclusive Channel Leader Award
Recognized as a 2023 Channel Futures Cloud Leader

These accolades aren't just titles; they're testaments to Tracy-Ann's role as a pioneer for women in technology and channel leadership.

Beyond Business: A Renaissance Leader

Tracy-Ann's influence extends far beyond the corporate sphere. She's a:

- Global motivational speaker, igniting passion in audiences worldwide
- Podcast host, sharing insights that challenge and inspire
- Recording artist and songwriter, proving that creativity and business acumen are powerful allies

Cultivating Tomorrow's Leaders

At the core of Tracy-Ann's mission is We Build Character started in 2008, her non-profit dedicated to sculpting the next generation of leaders. Here, she's pioneering the concept of the 'corporate athlete'—professionals who combine mental agility, emotional intelligence, and unparalleled resilience to deliver extraordinary results.

A Catalyst for Change

Tracy-Ann doesn't just adapt to change; she creates it. Her boundless energy and innovative spirit are the driving forces behind business transformations that ripple across industries. She's not just building companies; she's crafting a legacy of leadership that will shape the future of business and technology.

Join the Movement

Connecting with Tracy-Ann Palmer means more than networking; it's an opportunity to be part of a revolution in leadership, diversity, and innovation.

Her life's work is a testament to the power of vision, resilience, and the unyielding belief that we can all make a meaningful difference in the world.

Follow Tracy-Ann's journey and become part of a movement that's redefining excellence, championing diversity, and fostering resilience in the ever-evolving landscapes of leadership, business, and technology.